



## Frontier.cool's Digital Revolution at TITAS 2023: A New Era for the Textile Industry Begins

*Taipei, Taiwan* - Frontier.cool, a leader in textile digital transformation, announces the grand unveiling of two innovative products at TITAS 2023, setting a new benchmark in digitalizing the textile industry.

The much-anticipated launch includes:

- **FabriSelect™**: Designed to empower exhibitors with digital prowess, FabriSelect™ facilitates seamless integration between online and offline exhibition spaces, creating an immersive, interactive experience. By generating unique QR Codes for each fabric, it allows instant access to digital fabric information, thus enhancing exhibitor performance and multiplying trade show results. Moreover, FabriSelect™ provides valuable post-event data analysis, offering insights into attendee engagement and interaction with the fabrics, enabling exhibitors to gain valuable consumer information, make informed decisions, and optimize their strategies for future events.
- **AI SaleSync™**: A game-changing solution that leverages Frontier.cool's proprietary AI engine. AI SaleSync™ streamlines the textile digitization process, making fabric information readily accessible, and significantly reducing communication time. Its global reach and automation capabilities redefine how businesses manage information and orders, ensuring an uninterrupted, traceable, and optimized workflow.

Furthermore, Frontier.cool is taking a bold step in environmental stewardship with its continuous development of Eco-Impactor®, addressing the global textile industry's net-zero carbon emission challenges. The system provides brand customers with real-time carbon emission data for each fabric, supporting the growing demand for sustainable fashion.

### About Frontier.cool

Frontier.cool provides scalable fabric digitization and sourcing solutions. The AI-powered TextileCloud™ platform enables real-time collaboration for seamless information exchange between global brands, designers, and suppliers.

Using a standard flatbed scanner, you can digitize your fabrics effortlessly in less than 5 minutes.

Moreover, you can easily access, explore, and manage digital fabrics, including metadata such as fabric specifications, physical properties, environmental impact measurement data, and 3D visualization to accelerate 3D digital product creation. Frontier.cool is committed to transforming the entire textile value chain!

### Press Inquiries

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Frontier.cool's exciting new products are set to elevate the textile industry's digital capabilities and demonstrate the company's commitment to industry advancement and sustainability. TITAS 2023 attendees and textile industry professionals are invited to explore these ground-breaking solutions.